



Be Part of CIFF 2023!

September 21 – October 1, 2023

ONSCREEN ADVERTISING OPPORTUNITIES

The **Calgary International Film Festival** offers on-screen advertising opportunities during the **11-day festival** providing great brand exposure & audience reach. This year, we'll continue to have online film streaming, providing a wider audience reach and additional exposure opportunities!

Showcase your message on the big screen to a captivated audience!



Pre-Show Motion Graphic SLIDE

Motion graphic slide played on screen while the house lights are up prior to screenings.

Price		Screenings
\$800 +GST	All Globe Cinema screenings (3 days)	~20 screenings
\$1,650 +GST	3 days regular screenings at Eau Claire	~65 screenings
\$3,050 +GST	All Eau Claire regular screenings (11 days)	~195 screenings
\$3,200 +GST	All regular in-cinema screenings (11 days)	~215 screenings

Pre-Show VIDEO (formerly “Lights Up VIDEO”)

Your video ad played on screen while the house lights are up prior to screenings.

Price		Screenings
15-Second Advertisement		
\$1,000 +GST	All Globe Cinema screenings (3 days)	~20 screenings
\$2,200 +GST	3 days regular screenings at Eau Claire	~65 screenings
\$4,000 +GST	All Eau Claire regular screenings (11 days)	~195 screenings
\$4,250 +GST	All regular in-cinema screenings (11 days)	~215 screenings
30-Second Advertisement		
\$1,400 +GST	All Globe Cinema screenings (3 days)	~20 screenings
\$3,150 +GST	3 days regular screenings at Eau Claire	~65 screenings
\$5,800 +GST	All Eau Claire regular screenings (11 days)	~195 screenings
\$6,200 +GST	All regular in-cinema screenings (11 days)	~215 screenings

To Advertise with CIFF please contact:
partnerships@ciffcalgary.ca

Booking Deadline: July 21st, 2023
Materials Deadline: July 28th, 2023