



Be Part of CIFF 2022!

September 22 – October 2, 2022

ONSCREEN ADVERTISING OPPORTUNITIES

The **Calgary International Film Festival** offers on-screen advertising opportunities during the **11-day festival** providing great brand exposure & audience reach. This year, we'll continue to have online film streaming, providing a wider audience reach and additional exposure opportunities!

Showcase your message on the big screen to a captivated audience!



Pre-Show Motion Graphic SLIDE

Motion graphic slide played on screen while the house lights are up prior to screenings.

Price		Screenings
\$400 +GST	Special Music on Screen screening at NMC (Sep 27)	1 screening
\$500 +GST	All Contemporary Calgary screenings (2 days)	~4 screenings
\$750 +GST	All Globe Cinema screenings (5 days)	~20 screenings
\$1,250 +GST	3 days regular screenings at Eau Claire	~60 screenings
\$2,550 +GST	All Eau Claire regular screenings (11 days)	~164 screenings
\$2,850 +GST	All regular in-cinema screenings (11 days)	~193 screenings
INCLUDED	Static slide with clickable link on our online film streaming page(s) for 1-3 films	

Pre-Show VIDEO (formerly “Lights Up VIDEO”)

Your video ad played on screen while the house lights are up prior to screenings.

Price		Screenings
15-Second Advertisement		
\$550 +GST	Special Music on Screen screening at NMC (Sep 27)	1 screening
\$800 +GST	All Contemporary Calgary screenings (2 days)	~4 screenings
\$900 +GST	All Globe Cinema screenings (5 days)	~20 screenings
\$1,650 +GST	3 days regular screenings at Eau Claire	~60 screenings
\$3,450 +GST	All Eau Claire regular screenings (11 days)	~164 screenings
\$3,850 +GST	All regular in-cinema screenings (11 days)	~193 screenings

To Advertise with CIFF please contact:
partnerships@ciffcalgary.ca

Booking Deadline: July 22nd, 2022
Materials Deadline: July 29th, 2022



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30-Second Advertisement		
\$850 +GST	Special Music on Screen screening at NMC (Sep 27)	1 screening
\$1,050 +GST	All Contemporary Calgary screenings (2 days)	~4 screenings
\$1,200 +GST	All Globe Cinema screenings (5 days)	~20 screenings
\$2,350 +GST	3 days regular screenings at Eau Claire	~60 screenings
\$4,850 +GST	All Eau Claire regular screenings (11 days)	~164 screenings
\$5,600 +GST	All regular in-cinema screenings (11 days)	~193 screenings

ONLINE SPECIALS FOR 2022

Sponsor a Film

Our online films will have pre-recorded introductions this year. Make your mark by introducing a film yourself via a CIFF-produced intro! Your name and business will appear on the screen and you can let everyone know how you support CIFF.

Verbal mention of your business sponsoring the film = \$1,500

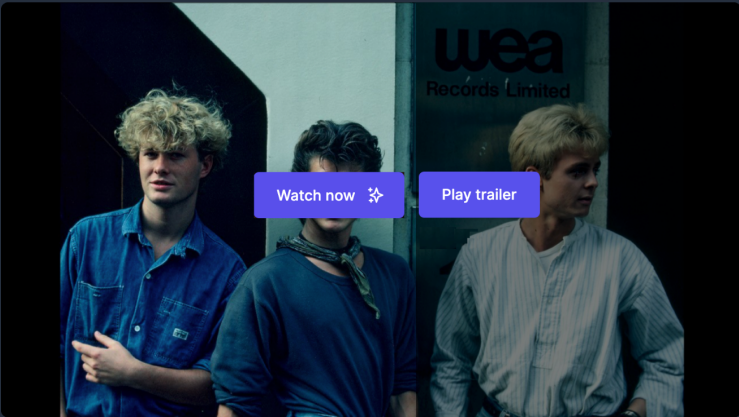
See yourself on the silver screen - be part of the intro = \$2,200 (shooting mid-Aug 2022)

Clickable Ad on Film Page

Tile ad on one (1) CIFF film streaming page with clickable link to your website **\$400 - \$600**

CIFF 2021

A-HA: THE MOVIE




Watch now

Play trailer

A-HA: THE MOVIE

In the 80's, a-ha conquered the world with their massive hit, "Take On Me". Now, for the first time, Morten, Pål and Magne...

1 film in package



PAIR YOUR VIEWING WITH BLINDMAN BREWING

If you are interested in combining any of the above options, we would be happy to provide a further discount!

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