



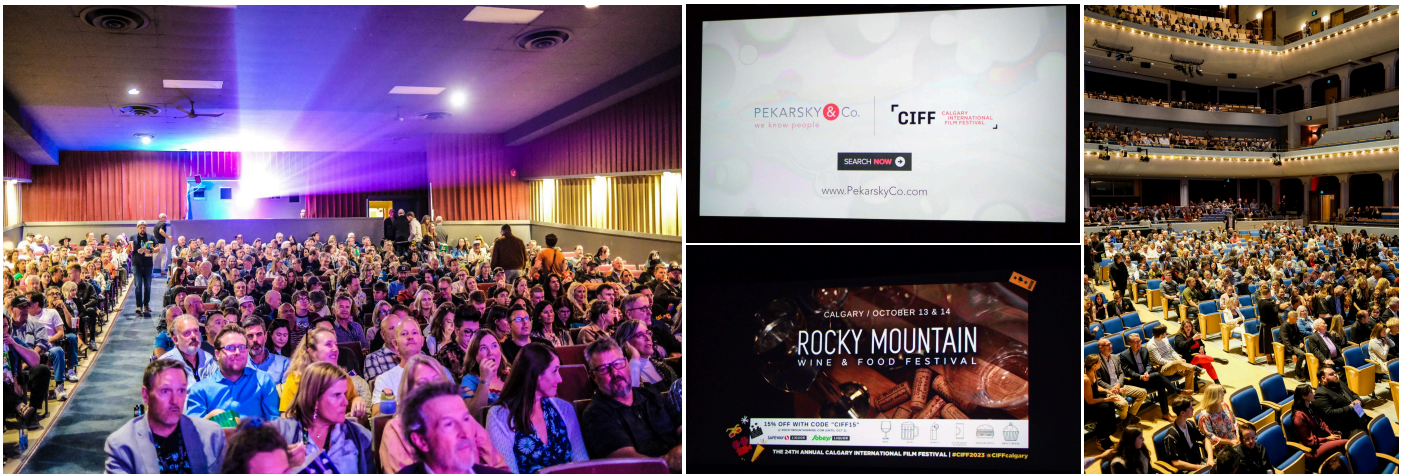
**Be Part of CIFF 2025!**  
**September 18 – 28, 2025**

## CIFF ONSCREEN ADVERTISING OPPORTUNITIES

The **Calgary International Film Festival** offers onscreen advertising opportunities during the **11-day festival**, providing great brand exposure & audience reach. Now is the perfect time to showcase your message to CIFF's captivated audience of ~30,000 film lovers.

We look forward to hosting more World Premieres and an incredible lineup of local and international films at our 26th annual festival. Numerous films from our past festivals went on to receive critical acclaim, winning prestigious awards from the Golden Globes, New York Film Critics Circle, and the National Board of Review, and earning Academy Award nominations.

*Showcase your message on the big screen to a captivated audience*



Option	Package	Screenings	Audience Reach
A	Opening weekend - Downtown constellation (3 days)	54	~6,000 viewers
B	Closing weekend - Globe Cinema/Chinook Cineplex (3 days)	78	~7,500 viewers
C	All Globe Cinema screenings (9 days)	50	~7,200 viewers
D	All Cineplex regular screenings (11 days)	126	~11,100 viewers
E	All regular in-cinema screenings (11 days)	216	~21,500 viewers

Pre-Show Motion Graphic SLIDE	Pre-Show VIDEO
Dynamic slide played on screen while the house lights are up prior to screenings.	Your video ad played on screen while the house lights are up prior to screenings.

Option	Pre-Show Motion Graphic Slide	Pre-Show 15-Second Video	Pre-Show 30-Second Video
A	\$1,550 +GST	\$2,400 +GST	\$4,200 +GST
B	\$1,950 +GST	\$3,000 +GST	\$5,250 +GST
C	\$1,900 +GST	\$2,950 +GST	\$5,150 +GST
D	\$2,650 +GST	\$4,200 +GST	\$7,500 +GST
E	\$3,850 +GST	\$5,950 +GST	\$10,500 +GST

To advertise with CIFF please contact:  
[jason.do@ciffcalgary.ca](mailto:jason.do@ciffcalgary.ca)

Booking Deadline: **July 18, 2025**  
 Materials Deadline: **August 1, 2025**