

Media Release // For Immediate Release July 14, 2025

# NEW ALL-ACCESS PASSES & EARLY BIRD TICKET BUNDLES ON SALE JULY 16

# FOR THE 2025 CALGARY INTERNATIONAL FILM FESTIVAL!

**Calgary, AB** – Movie lovers, rejoice! The 2025 Calgary International Film Festival is offering exciting new pass packages. Early Bird Pricing returns for ticket bundles and new passes, **on sale July 16, 2025** at 10 a.m. for **just 48 hours.** Regular price passes will remain on sale until September 18th, 2025.

Our All-Access Pass is perfect for true cinephiles, the Industry All-Access Pass pairs a full complement of films with access to our legendary Industry Week events, Corporate All-Access Passes will impress your employees and clients, and Supporter All-Access Passes are perfect for those looking to pair their festival experience with with philanthropic impact.

"Our ticket bundles have been a wonderful way to share tickets with friends and family, but we know for some film buffs, they want more options. We're thrilled to bring back an all-access pass option, along with a broad new selection of pass options that allow CIFF's biggest fans to make the most of the festival," said Katherine Penhale, CIFF's Executive Director.

CIFF 2025, presented by Servus Credit Union, kicks off from September 18 to September 28, 2025, at venues in Downtown Calgary and Cineplex Scotiabank Theatre Chinook, as the festival celebrates local, national, and international films.

#### **EARLY BIRD TICKET BUNDLES**

Save up to 16%!

3 Ticket Bundle: \$48 8 Ticket Bundle: \$125 16 Ticket Bundle: \$245

#### **ALL ACCESS PASSES**

The All-Access Pass - Your Ultimate Film Festival Experience!

For true cinephiles and industry insiders, the All-Access Pass is your golden ticket to the most exciting film festival of the year. For just \$359 (48-hour Early Bird Price), you get unlimited entry to every film, panel, and party.

- · Unlimited Movies One ticket per screening (subject to availability)
- · Industry Events Access to all standard panels, Q&As, and talks
- Exclusive Parties Rub elbows with filmmakers and fellow film lovers (food and drinks not included)
- CIFF Trailer Party Access to our Trailer Party to preview the fabulous films at the festival!

## The All-Access+ Pass - VIP Treatment for the Ultimate Film Buff!

Ready to take your festival experience to the next level? The All-Access+ Pass (\$499 with Early Bird pricing for 48-hours) is your premium ticket to the best films, exclusive perks, and insider access—ensuring you don't miss a moment of the action.

- · Unlimited Movies Book one ticket to any regular screening (subject to availability)
- · All Standard Industry Events Panels, Q&As, and talks with top filmmakers
- Exclusive Parties Mix and mingle at standard festival soirées (food and drinks not included)
- CIFF Trailer Party Includes access to our Trailer Party to preview all the fabulous films at the festival!

#### PLUS, VIP perks:

- · 24-Hour Presale Window Snag tickets before the general public
- · Printed Name Tag Pass Flaunt your VIP status with a premium festival badge
- · Exclusive Discounts Save at participating vendors and on festival merch
- · Spotlight+ Access One reserved ticket to a qualifying festival highlight
- · Priority Queue Entry Skip the lines and get in faster

#### The Supporter All-Access+ Pass – Premium Access & Philanthropic Impact!

For the ultimate film lover who also wants to give back, the Supporter All-Access+ Pass (\$700) includes \$141 of your purchase going directly to CIFF as a tax-deductible donation, helping sustain the magic of cinema for years to come.

- Unlimited Movies One ticket per screening (subject to availability)
- · All Standard Industry Events Panels, Q&As, and talks with top creators
- Exclusive Parties Network at standard festival soirées (food and drinks not included)
- CIFF Trailer Party Includes access to our Trailer Party to preview all the fabulous films at the festival!

## **PLUS, VIP Perks:**

- · 24-Hour Presale Window Secure tickets before the public
- · Printed Name Tag Pass Showcase your Supporter status with a premium badge
- Exclusive Discounts Save at vendors and on festival merch
- · Spotlight+ Access One reserved ticket to a qualifying festival highlight
- · Priority Queue Entry Skip the lines and enjoy seamless access

# <u>Corporate All-Access+ (Two Passes) – The Ultimate Festival Experience for</u> Businesses & Clients

Unlock exclusive corporate benefits at this year's film festival with the Corporate All-Access+ Pass (\$2,000) - a premium package designed for networking, client entertainment, and employee rewards

- · Unlimited Movie Access One ticket per screening (subject to availability)
- · All Standard Industry Events Panels, Q&As, and networking with filmmakers
- Transferable Pass Send your employees and peers to events when you have to work!
- Exclusive Festival Parties Mix and mingle at standard events (food and drinks not included)
- CIFF Trailer Party Includes two tickets to access our Trailer Party to preview all the fabulous films at the festival!

#### VIP Corporate Perks:

- · 24-Hour Presale Window Secure tickets before the public
- · Premium Printed Name Tag Pass Stand out with an elite festival badge
- Exclusive Discounts Savings on festival merch & partner vendors
- Two (2) Spotlight+ Tickets Reserved access to a qualifying VIP event
- · Priority Queue Entry Skip the lines at screenings and events

#### Diamond All-Access+ (Two Passes) - The Ultimate Patron Experience

For the true connoisseur of cinema and philanthropy, the Diamond All-Access+ Pass (\$10,000) represents the pinnacle of festival engagement. This exclusive offering combines unparalleled access with meaningful support for the arts, putting you at the heart of the festival experience while making a lasting impact on our cinematic community.

#### **Philanthropic Distinction**

- \$5,000 charitable tax receipt recognizing your generous support
- Pre-show slide acknowledging your contribution at every screening

# **Elite Screening Privileges**

- · Unlimited movies with guaranteed reserved seating
- · Special priority queue access at all venues

· 24-hour presale window for all festival events

## **Exclusive Festival Experiences**

- · Private pre-festival lunch with our programming team
- · 4 tickets to our exclusive Trailer Party premiere event
- · 2 tickets to ALL Spotlight+ Events
- · Light-up LED lanyard identifying your Diamond status

# **Premium Industry Access**

- · Admission to all standard industry events and happy hours
- · Printed premium name tag pass for VIP recognition

# **Exceptional Hospitality**

- · 20-ticket bundle to share with friends and colleagues
- · Discounts at participating vendors and festival merchandise

Single Tickets for CIFF 2025 go on Sale on August 28. For more information, please visit <a href="https://www.ciffcalgary.ca/">https://www.ciffcalgary.ca/</a>

**MARK YOUR CALENDARS:** Fan-favourite Trailer Party returns on August 27 at 7 p.m. at Globe Cinema.

MEDIA ACCREDITATION opens on July 25, 2025 and includes access to Industry Week panels and events. Apply here: <a href="https://vp.eventival.com/ciffcalgary/2025">https://vp.eventival.com/ciffcalgary/2025</a>

Media: Please Save the Date for the Full Lineup Announcement Press Conference on August 27 at 11 a.m. at Globe Cinema. More details coming soon.

-30-

## For Media Inquiries, please contact:

Aldona Barutowicz (she/her), Publicist

Telephone: (403) 471-5308 Email: publicist@ciffcalgary.ca

CIFF | Calgary International Film Festival September 18 – September 28, 2025

ciffcalgary.ca | @CIFFcalgary#260, 999 8 St. SW Calgary, AB

#### **About the Calgary International Film Festival**

Founded in 2000, the Calgary International Film Festival (CIFF) is a not-for-profit charitable organization that brings films and filmmakers from around the world to Calgary for its annual Fall festival and year-round programming. CIFF is now the largest event of its kind in Alberta and the sixth-largest film festival in Canada, bringing audiences together for remarkable and engaging cinematic experiences. CIFF is proud to present its 26th festival

from September 18 – September 28, 2025 with in-cinema screenings, celebrating stand-out stories and offering once-in-a-lifetime experiences.

# **CIFF thanks their Presenting Partner**



#### CIFF thanks their 2025 Public Funders

















