



Be Part of CIFF 2024!
September 19 – 29, 2024

CIFF ONSCREEN ADVERTISING OPPORTUNITIES

The **Calgary International Film Festival** offers on-screen advertising opportunities during the **11-day festival**, providing great brand exposure & audience reach. With 2024 being our 25th Anniversary Film Festival, now is the perfect opportunity to showcase your message to CIFF's captivated audience of nearly 30,000.

We look forward to hosting more World Premieres and amazing local and world films at our 25th annual Film Festival! Several of our 2023 films have gone on to critical acclaim, winning awards from the Golden Globes, New York Film Critics Circle, and the National Board of Review, and earning Academy Award nominations.

Showcase your message on the big screen to a captivated audience!



Option	Package	Screenings	Audience Reach
A	Opening weekend - Downtown constellation (3 days)	53	~6,000 viewers
B	Closing weekend - Globe Cinema/Chinook Cineplex (3 days)	84	~7,500 viewers
C	All Globe Cinema screenings (9 days)	48	~7,200 viewers
D	All Cineplex regular screenings (11 days)	141	~11,100 viewers
E	All regular in-cinema screenings (11 days)	222	~21,500 viewers

Pre-Show Motion Graphic SLIDE	Pre-Show VIDEO
Motion graphic slide played on screen while the house lights are up prior to screenings.	Your video ad played on screen while the house lights are up prior to screenings.

Option	Pre-Show Motion Graphic SLIDE	Pre-Show 15-Second Video	Pre-Show 30-Second Video
A	\$1,550 +GST	\$2,400 +GST	\$4,200 +GST
B	\$1,950 +GST	\$3,000 +GST	\$5,250 +GST
C	\$1,900 +GST	\$2,950 +GST	\$5,150 +GST
D	\$2,650 +GST	\$4,200 +GST	\$7,500 +GST
E	\$3,850 +GST	\$5,950 +GST	\$10,500 +GST

To Advertise with CIFF please contact:
partnerships@ciffcalgary.ca

Booking Deadline: July 19th, 2024
Materials Deadline: July 26th, 2024